



GERMAN-KOSOVAR ECONOMIC FORUM

July 05 – 07, 2022

Pristina, Kosovo

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The German-Kosovar Business Association (Kosovarisch-Deutsche Wirtschaftsvereinigung- KD WV) is organising with the support of the German Eastern Business Association (Ost-Ausschuss der Deutschen Wirtschaft) and the Government of the Republic of Kosovo the first “German-Kosovar Economic Forum” from 5-7 July 2022, in Pristina.

Participation at the Forum is free of charge, and includes: 3-day program including transfer, lunch, and dinner.



Who can participate? Representatives of German companies





What is not included? Flight and accommodation






Register here: [Registration](#)

Tuesday, 05.07.2022

EVENING PROGRAM	18:00 – 18:30	<p>Briefing</p> <p>Briefing with the German Ambassador Jörn Rohde and the Executive Director of the German -Kosovar Business Association (KD WV), Nora Hasani</p> <p>Language: German</p> <p> Location: Hotel Emerald, Strauss Banquet Room Pristina</p>
	19:00 – 21:00	<p>Official Opening Ceremony of the German-Kosovar Economic Forum</p> <p>Opening remarks: Kosovar Government (Prime Minister Kurti), German Embassy Pristina (Ambassador Rohde), OstAusschuss der Deutschen Wirtschaft, German -Kosovar Business Association (KD WV)</p> <p>Networking with Kosovar Government officials and member companies of the German -Kosovar Business Association (KD WV)</p> <p>Language: English (Translation in: German and Albanian)</p> <p> Location: Hotel Emerald, Strauss Banquet Room Pristina</p>

Wednesday, 06.07.2022


MORNING PROGRAM (pre-registration is required)	5:40 – 7:30	<p>Option 1: Morning Run accompanied by KTRA - Kosovo Trail and Running Association www.ktra-ks.com</p> <p> Location: Germia National Park Pristina</p>
	6:30- 7:30	<p>Option 2: Hatha Yoga & Meditation with Dodona Gashi, Studio: Yoga with Dodona https://yogadodona.com/</p> <p>Language: English</p> <p> Location: Hotel Sirius Rooftop Terrace Pristina</p>
REGISTRATION AND OPENING REMARKS	8:30 – 9:00	Registration for the Economic Forum
	9:00 – 9:30	<p>Opening remarks</p> <p>Besnik Bislimi, Deputy Prime Minister of the Republic of Kosovo Nora Hasani, Executive Director, German -Kosovar Business Association (KDWW) Ricardo Giucci, German Economic Team (GET)</p> <p>Language: German (Translation in: English and Albanian)</p> <p> Location: Hotel Sirius, Conference Room Andromeda Pristina</p>

PARALLEL PROGRAMS (please choose one option)

PROGRAM I: Outsourcing in Kosovo: Chances and possibilities
Keywords: ICT, BPO, Creative Industry

PROGRAM II: Nearshoring: Investment and Cooperation Opportunities
Keywords: Investment, Supply, Procurement, Production

PROGRAM III: The future is green: Investment potential in renewables
Keywords: Green Deal, Renewable Energy

9:40- 10:00	<p>Keynote Speech Ricardo Giucci, German Economic Team (GET)</p>
10:00-10:20	<p>Inspirational Talk: “A German Decacorn in Kosovo” Bardh Lohaj, Celonis</p>
10:20 – 11:15	<p>Panel Discussion I “Outsourcing in Kosovo: Potential, Cost, and Quality”</p> <p>The ICT sector in Kosovo is one of the most developed and most promising sectors for generating economic growth. A considerable number of ICT companies are working for the international market. 91.18% of the IT companies operating from Kosovo export their services/products to international markets. The export of services has reached the value of approx. 2 billion Euros, in 2021. This panel, consisting of foreign and local entrepreneurs, will focus on the benefits, costs and quality of services that are being outsourced to Kosovo, and exported to the EU and US markets.</p> <p>Language: English (Translation in: German and Albanian)</p> <p> Location: Hotel Sirius, Conference Room Andromeda Pristina</p>
11:15 – 11:45	<p>Coffee Break and Networking</p>
11:45 – 12:45	<p>Panel Discussion II “Leading Creativity into Global Stage: Kosovo’s potentials”</p> <p>In Kosovo is the conviction that knowledge and creativity should be equal partners in the formation of our youth, supporting them to become creative, active citizens. Kosovo is moving toward private-sector-led growth with access to our creative industry which continues to highlight Kosovo’s presence internationally, in film, music, design, video games and video production. This panel will address Kosovo’s success and potential in creative industry.</p> <p>Language: German and English (Translation in: English/German and Albanian)</p> <p> Location: Hotel Sirius, Conference Room Andromeda Pristina</p>

9:40- 10:00	<p>Keynote Speech Björn Vogler, German Economic Team (GET)</p>
10:00-10:20	<p>Inspirational Talk: “KIVO- the Dutch-Kosovar success story” Visar Ramajli, KIVO</p>
10:20 – 11:15	<p>Panel Discussion I “Nearshoring and Reshoring as long-term solutions to supply bottlenecks”</p> <p>The disruptions brought by the COVID-19 pandemic have made companies think about increasing the resilience of their production through supply diversification, shorter supply chains, geographically closer locations, more production at home, and increased inventories. Terms like ‘reshoring’, and ‘near-shoring’, are on the rise, in media and academia, reflecting the current trend among multinational companies, of reconsidering their supply chains.</p> <p>In this panel, it will be discussed about the successful companies that invested in Kosovo as an answer to supply bottlenecks and how these solutions can be further utilized.</p> <p>Language: German and English (Translation in: English/German and Albanian)</p> <p> Location: Hotel Sirius, Conference Room Ariga Pristina</p>
11:15 – 11:45	<p>Coffee Break and Networking</p>
11:45 – 12:45	<p>Panel Discussion II “Kosovo’s youth: The main driver of economic development”</p> <p>Kosovo is the youngest country, with the youngest population: 70% are under 35 years old. It has the demographic make-up that every country dreams of. Youth in Kosovo plays a crucial role in driving economic growth and social prosperity. Through the Stabilization and Association Agreement, Kosovo offers free access to the EU market, and with the available workforce and talent, engineering excellence as well as competitive operating costs the young country is becoming attractive for foreign investors. This panel will be discussing the opportunities and challenges of youth employment in Kosovo.</p> <p>Language: German and English (Translation in: English/German and Albanian)</p> <p> Location: Hotel Sirius, Conference Room Ariga Pristina</p>

9:40- 10:00

Keynote Speech

Rouven Stubbe, German Economic Team (GET)

10:00-10:20

Inspirational Talk “The road to building Kosovo’s biggest wind farm”

Ilir Grapci, SOWI Kosova

10:20 – 11:15

Panel Discussion I

How to invest in renewables in Kosovo: A step by step guide

The Kosovar government is in the process of realigning its energy policy among others through Strategy on Energy 2022-2031, in view of the enormous potential for solar and wind power plants. Thus, Kosovo has focused on attracting investors in the renewable energy sector to invest in line with the new reforms that the Green Agenda brings to all Western Balkans countries. The panel will be discussing investment opportunities for the green future of Kosovo, and inform potential investors on the processes of how to invest in the energy sector in Kosovo.

Language: German and English (Translation in: English/German and Albanian)



Location: Hotel Sirius, Conference Room Cassiopeia| Pristina

11:15 – 11:45

Coffee Break and Networking

11:45 – 12:45

Round table with the Minister of Economy, Artanë Rizvanolli

In this session the participants will have the chance to discuss with Minister Rizvanolli on Kosovo’s Energy Strategy, the regulatory framework, and specific projects that the Ministry of Economy is undertaking in the energy sector, with the emphasis on investment opportunities.

Language: English (Translation in: English/German and Albanian)





Location: Hotel Sirius, Conference Room Cassiopeia| Pristina

12:45 – 14:00 Lunch and Networking (all three groups)




13:00 - 15:00 Info-Booths (parallel to lunch)

Participants have the chance to meet representatives of: Kosovo Customs, Tax Administration, Kosovo Investment and Enterprise Support Agency (KIESA), German -

Kosovar Business Association (KDWW), GIZ, Sectorial associations (ICT, metal, wood processing), Kosovo Chamber of Commerce, German Business Scholarship Program, Innovation Centre Kosovo, Kosovo Property Comparison and Verification Agency and Kosovo Employment Agency.

AFTERNOON PROGRAM	14:45-15:45	<p>Funding opportunities in Kosovo</p> <p>This panel aims inform about local and international funding and co-funding programs for foreign investors and SMEs.</p> <p>Language: German and English (Translation in: English/German and Albanian)</p> <p> Location: Hotel Sirius, Conference Room Andromeda Pristina</p>
EVENING PROGRAM	<p>16:30- 18:00</p> <p>18:00 – 20:00</p>	<p>Joint walk from Hotel Sirius to the city centre Guided tour in Pristina, accompanied by the Mayor of Prishtina, Përparim Rama</p> <p>Reception at the National Museum of Kosovo (incl. wine tasting, fashion show and traditional food)</p> <p>Language: English</p> <p> Location: Kosovo National Museum Pristina</p>

Thursday, 07.07.2022

MORNING PROGRAM (pre-registration is required)	5:40 – 7:30	<p>Option 1: Morning Run accompanied by KTRA - Kosovo Trail and Running Association www.ktra-ks.com</p> <p> Location: Gërmia National Park Pristina</p>
	6:30- 7:30	<p>Option 2: Hatha Yoga & Meditation with Dodona Gashi, Studio: Yoga with Dodona https://yogadodona.com/</p> <p>Language: English</p> <p> Location: Hotel Sirius Rooftop Terrace Pristina</p>
MORNING SPECIALS Business Breakfasts (pre-registration is required)	7:45 -8:45	<p>Business Breakfast 1: Labour Market and Labour Law in Kosovo</p>
	7:45 -8:45	<p>Business Breakfast 2: Breakfast with the Kosovar Minister of Industry, Entrepreneurship and Trade, Rozeta Hajdari</p>
	7:45 -8:45	<p>Business Breakfast 3: Engineering Process Outsourcing: Cooperation Opportunities</p>
	7:45 -8:45	<p>Business Breakfast 4: Breakfast with the Kosovar Foreign Minister, Donika Gërvalla-Schwarz</p> <p>Language: English and German</p> <p> Location: Hotel Sirius, Restaurant Hera 8th floor Pristina</p>

PARALLEL PROGRAMS (please choose one option)

PROGRAM I: Joint Company Visits

Keywords: ICT, BPO, Creative Industry

PROGRAM II: Joint Company Visits

Keywords: Investment, Supply, Procurement, Production

PROGRAM III: Joint Company Visits

Keywords: Renewables

BUS 1 / Program 1: ICT, BPO and Creative Industry 08:45 – 20:00	8:45	Departure from Hotel Sirius (transfer by bus)
	9:15 – 10:15	Starlabs / Digital School, Pristina www.starlabs.dev
	10:30 – 11:30	MetDaan, Pristina www.metdaan.com
	12:00 – 14:00	KosovaTech - OneFor, FinTech (incl. lunch), Pristina www.onefor.com
		*Departure to Prizren to the ITP (Innovation and Training Park)
BUS 2 / Program 2: Nearshoring 08:45 – 20:00	8:45	Departure from Hotel Sirius (transfer by bus)
	10:30 – 11:30	Ventius, Gjakova www.ventiusinternational.com Ventius is the third largest production of mattresses and pillows
	11:45 – 13:00	Lunch with the Mayor of Gjakova, Ardian Gjini
	14:30 – 15:15	Hazrolli Group
	15:30 – 16:30	Graniti Furniture www.graniti-ks.com
	*Departure to Prizren to the ITP (Innovation and Training Park)	

BUS 3: Renewables 08:45 – 20:00	8:45	Departure from Hotel Sirius (transfer by bus)
	10:00-11:00	Visit of the wind farm in Bajgora/ Mitrovica SOWI Kosova
	11:30 – 12:30	Lunch with the Mayor of Mitrovica, Bedri Hamza
	13:30 – 14:30	Jaha Solar https://www.jahasolar.com/ *Departure to Prizren to the ITP (Innovation and Training Park)
<p>17:00 – 20:00 Joint visit of the Innovation and Training Park in Prizren (https://itp-prizren.com/about/), followed by a guided city tour in the old town with the Mayor of Prizren, Shaqir Totaj.</p> <p>The Innovation and Training Park (ITP) Prizren is a German-Kosovar business park located in the Eastern suburb of the city of Prizren. The area of 40 hectares offers a networking atmosphere which builds on collaboration and shared resources. The buildings in the area include 23 accommodation houses, administrative buildings, maintenance buildings, workshop sheds, a sports facility, recreational facilities such as cafes and a modern canteen.</p> <p>The ITP Prizren intends to be a changing and boosting element in the area of ICT, agro-food and creatives industries, through the creation and management of a favourable environment and efficient services for SMEs, exploiting different kinds of innovations that can contribute to Kosovo to improve its level of development in industry and research, bringing benefits to the economy and society of the country as a whole.</p>		
<p>Return to Pristina</p>		

Additional Information:

Einreisebestimmungen Kosovo Entry requirements for Kosovo	https://www.auswaertiges-amt.de/de/aussenpolitik/laender/kosovo-node/kosovosicherheit/207442
COVID-19 rules in Kosovo	No legal restrictions.
About Kosovo	Handbuch für ausländische Investoren A Foreign Investor's Guide to Kosovo
Hotel and Accommodation	Flight and hotel costs are not included. Payment of hotel costs will be made by participants upon check-out from the hotel. Hotel Sirius has a special room rate Please refer to #KD WV2022 code, when directly booking your room at the hotel.
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